

# Using Relational Wisdom™ for Outreach, Evangelism, & Church Growth

As America drifts further and further from its Christian roots, there is a greater and greater need for churches to find creative and appealing ways to take the gospel out into the highways and byways of our communities.

David Mason, the Senior Pastor of Green Valley Church in St. Joseph, Missouri, has done just that. Using RW360's "relational wisdom" (enhanced emotional intelligence) resources, he has taught life-changing relational skills to hundreds of people in his community and opened the way for countless people to encounter the gospel of Christ. Here are just a few of his stories. (see next page)



# The Stories

#### The best thing we have ever done!

**66** I just finished six weeks of RW training for 400 people in my church. Our small group leaders report great interaction. One of my senior members said, "That is the best thing we have ever done!" RW is proving to be more impactful than I ever dreamed!"

#### A great way to serve small business owners.

**&&** My first values-based (secular) workshop in a local business went very well. This is a great way to serve small business owners who can't afford expensive training. Two other business owners in my church have asked me to do sessions for their employees."

#### **Bringing RW to our** school district.

**66** The Lord recently gave me the opportunity to teach RW to fifty teachers in our school district. I got a standing ovation, not a dry eve in the place. I did the values-based version but mentioned that God-based material was available at the end of the session. Every item was gone in minutes."



## **Best church growth** strategy out there.

**L** RW is one of the best church growth strategies I've ever seen. Almost every time I do a workshop in our community, I see some of those people walk into my church the following Sunday."

# Unity, growth, and relevance!

**L** While most churches in my area are declining, divided or dying, my church is growing and united. I've seen the religious landscape in our country change so much lately, and not for the better. God has used relational wisdom to keep our church unified and relevant when so many others have abandoned the gospel for public approval."

#### A key component to pastoral counseling.

**66** I use relational wisdom in pastoral counseling every week. I revisit it with my congregation every other month. It's so easy to work it into sermons. I'm still amazed by how effective this tool is in all sorts of ministry settings."

## **Bringing the Gospel** to the community!

**66** We are penetrating our community with the gospel through RW. I did two more businesses recently. We've just invited 600 people in a basketball ministry to receive this training. I cannot express how much this ministry has blessed me, my family, my church and my community!"

#### Incredible reactions!

**L** Yesterday I taught RW to 63 employees at a national insurance company. I got two applauses and lots of positive feedback. They even recorded it for employees unable to attend."

## More opportunities to tell people about Jesus!

**66** I just did a seminar, openly Christ-centered, with community service directors in NW Missouri. It was wonderful. I am doing a seminar with college students this weekend. As word about the practical value of RW spreads, I'm getting more and more opportunities to talk with unchurched people and tell them about Jesus."

#### I had their attention!

**66** I was teaching RW to 200 couples on an Air Force base when there was a loud explosion. With all the recent violence on military bases, you can imagine the instant fear and tension as people dropped to the floor to hide under tables. We soon learned it was only an electrical transformer exploding. As people moved back to their seats, I explained how the emotional "fight/flight" reaction we'd all experienced could save lives during combat ... but do great damage in a marital conflict or quarrel with a teenager. I had their complete attention from that point on!"

#### **Reaching those** who need Christ.

**66** Since I began teaching RW, many individuals and families have come to our church and begun to follow Christ. just received a request from a bank in Kansas City to present RW to their leadership. I've now got my foot in the door with the two largest employers in St Jo."

#### **Christ the solid rock!**

**66** God recently allowed me to minister to a family that just went through a terrible disaster. They lost their home to a tornado and the mother was having health problems. I could tell her problems were stress related, but she only knew to take meds. I used RW to help her understand stress and how to listen to her body. She accepted Christ while we were rebuilding her house!"

#### All things are possible.

**66** Last week I presented a values-based RW seminar to a 42-person professional team with such serious problems that several people were about to lose their jobs. Yesterday the leader called to report that the training had triggered a breakthrough and to ask me to do a follow-up seminar."





# Resources For Outreach, **Evangelism and Church Growth**

RW360 has developed three resources you can use to equip the people in your church to carry out this kind of life-changing outreach and evangelism.

- Through our PACE (Professional and **Community Engagement)** Program, you can は train church members to teach relational wisdom seminars in secular venues throughout your community.
- Our free Using Relational Wisdom for Witnessing course shows how Christians can build personal and workplace relationships that open the door for sharing the gospel in a relaxed and appealing way.
- Our Transformed Pamphlet can be used to share the gospel in the workplace, with friends and relatives, and even with complete strangers (see Six Ways to Use the **Transformed Pamphlet**).



